



Juneteenth Souvenir Booklet



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Greetings from Tracy African American Association!

Tracy African American Association, LLC. (TAAA) is excited to announce that 2019 will mark the organization's 25th consecutive year hosting, sponsoring and contributing to programs that benefit children and youth while promoting diversity and ethnic pride within the Tracy, California community. We are writing to ask for your company's support.

Since its inception TAAA has placed special emphasis on youth education, mentorship and welfare, and geared nearly all of its fundraising events and activities to benefit its Wayne Nelson Academic Scholarship Program. As of 2018, TAAA's cumulative scholarship grants totaled more than \$128,500.

On Saturday June 8, 2019, TAAA will host its 25th annual Juneteenth Festival to celebrate African American heritage, observing the anniversary of the date that slaves learned the Civil War had ended and they were free. The Juneteenth Festival consists of a day-long compilation of activities for all families to enjoy. The day will be filled with live entertainment, music and a host of kid's activities, along with art and craft vendors, food vendors and a health screening booth.

This event is our primary fundraiser and it is during this celebration that TAAA presents scholarships to proud, qualifying African American high school seniors while their families, friends, neighbors and classmates observe.

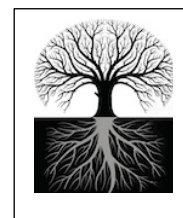
We invite your company to participate in TAAA's 2019 Juneteenth celebration and fundraiser by purchasing an ad in our Souvenir Booklet that will be distributed to all attendees. Your contribution will go a long way in helping TAAA get students off to a good higher learning academic start. Your support will help! Your ad will be full color and an example can be viewed on our website at <https://taaa.net/juneteenth/>. Tracy African American is non-profit a 501C-3 organization. The number is provided here for your records 68-0353872.

If you are in need of further information, please contact me at (309)863-5329 or via email at juneteenth_ads@taaa.net or Yolande Knight at 510-589-6445 or via email at yokids3@sbcglobal.net.

Sincerely,
Lynette Jones, Juneteenth Souvenir Book Chair
Tracy African American Association



TAAA SOUVENIR BOOKLET FORM
 25th Annual Juneteenth Celebration
 June 8, 2019 10 am – 6 pm
 Lincoln Park



“FROM OUR ROOTS COME GREATNESS”

Thank you for placing an advertisement in our 2019 TAAA Juneteenth Festival Souvenir Booklet. Your ad will help fund the **Wayne Nelson Scholarship Program** while giving our community the opportunity to know more about your company. Please complete the form below and submit your artwork, ad copy to juneteenth_ads@taaa.net or mail a hard copy along with your payment by **Friday, May 10, 2019 (Extended)**. Please make payment payable to Tracy African American Association, and mail to TAAA Juneteenth Committee, P.O. Box 62, Tracy, CA 95378. You can complete the form, upload your artwork and pay online by visiting <https://taaa.net/juneteenthads/>.



Contact Name _____

Business Name _____

Address _____

City/St/Zip _____

_____ Business Card Size (Front) \$15

_____ Business Card Size (Front and Back) \$25

_____ ¼ Page \$45

_____ ½ Page \$75

_____ Full Page \$100

For additional information, please contact Lynette Jones (209) 249-6644 or email lkjintl@gmail.com. Thank you in advance for your contributions to the education of the next generation.

Sincerely,

/s/ Lynette Jones
 2019 Juneteenth Souvenir Book Chairperson